PANKAJ BISHT

User Experience Designer

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Profile

I have more than 11 years of exp. in Creating **User Experience Designs** for websites and mobile applications through a **User Centered Design** process by doing **User Research**, constructing **Information Architecture**, **Prototypes**, **Wireframes** and conducting **usability tests**.
I have experience in **Mobile Design**, **Dashboard Design**, and **Web Design** .

My expertise lies in the following:

- Transforming raw business requirements into implementable designs
- **Conducting UX Workshop** to clear the Business and User Goals and bring Users, Business, and Development teams on the same page.
- Constructing a Design that is not only **Usable but also sells more** by using the principle of **Emotional Design** and **Persuasive Engineering**
- Reviewing products to find Usability Issues and designing solutions for them
- Developing **Cross Channel UX Strategies** for products With Stakeholders.
- Sharing Knowledge with fellow Designers, Developers, and Stakeholders.
- Finding the unknown

Skills

User Research	Conducting Lean UX Workshops
User Journey/Map	Persuasive Design,
Defining UX Strategy	Emotion Design
Interaction Design	Cross Channel User Experience
Usability Testing	Conducting Design Feedback Sessions
Mobile Design	Creating Design Systems
Dashboard Design	Institutionalization of UX Practice
Conducting UX Workshops	

Tools

Figma	Zeplin
Adobe XD	Photoshop
Sketch	Balsmiq
Miro	Pen and Paper
inVison	Pendo
ProtoPie	GainsightPX
Keynote	

Employment

Sep 2019 — Present

Senior User Experience Designer at Druva

- **Experience Design:** Designed experience of Multiple Data backup and protection Saas softwares that allows professionals to backup, manage, and gain insights from their data across multiple systems or cloud application.
- **Data Visualisation:** Designed Multiple insightful dashboards which helps users to understand their backed-up data and make crucial decisions for their organisation.
- **Design system:** Led the design team on designing the Design Language system for all products in the company.
- Implemented **LeanUX Design Principles** in **Cross Functional Agile Teams.**
- Worked in **Mobile Application** designs for **iOS** and **Android.**

Product links (As it is a B2B Software Products. Adding the Product Documentation link here)

Data Protection products for Data in Cloud

Integrated Mass Deployment

March 2017 — Sep 2019

User Experience Designer at Schlumberger

- Redesigned the experience of multiple **Legacy Oil and Gas products** and converted them to modern **web** and **mobile applications**.
- Worked with **cross functional agile teams** and followed a **lean UX processes.**
- Conducted various **UX workshops** with Stakeholders, Development teams, Project managers and End users.

Product links (As it is a B2B Software Products. Adding the Product Documentation link here)

Data Integrator

Avocet Mobile Application

Nov 2014 — Feb 2017

Senior User Experience Designer at Cognizant

- Designed **Web and Mobile applications** for two world's market leaders of in **Insurance** and **Banking** domain.
- Worked mostly on Responsive Web Design, Forms Designs, Dashboard Designs.
- Worked on **Mobile** Dashboard Design for **iOS, Android, and Windows.**

Product links

Credit Card Application Design for Web and Mobile

April 2017 — Sep 2019

User Experience Designer at Monocept

- Worked mostly on **Mobile Application Design** for **iOS, Android,** and **Windows.**
- Worked on taking an idea to a fully designed Mobile App. using a mobile first approach.
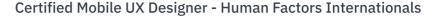
Product links

Lost My Wallet Android Application

IRCTC SMS Booking

Certifications

HFI Certified Mobile UX Designer

Certified Mobile UX Designer - Human Factors Internationals

Learnings

- Basics of Mobile User Experience
- How to Kick Start Your Mobile User Experience Design
- Designing with Mobile First approach
- Understand the Mobile User Experience Design Process

Pankaj Bisht #2013-4051
HUMAN FACTORS INTERNATIONAL
CERTIFIED USABILITY ANALYST

Certified Usability Analyst(CUA) - Human Factors Internationals

Learnings

User-Centered Analysis and Conceptual Design

Learn the methods and concepts to analyze user-centered requirements—the foundation for designing user-centric interfaces, applications, and websites.

The Science and Art of Effective Web and Application Design

- Designing intuitive navigation structures on identifying, selecting, and implementing appropriate navigation models
- Making better decisions and recommendations to improve visual design—including layout, color, graphics, icons, and text choice
- Implementing effective usability-based content organization and treatment methods
- Optimizing interaction through appropriate controls and error and feedback design

Practical Usability Testing

Learn quick and practical usability testing techniques—ranging from simple paper prototype tests to cutting edge remote testing—for the entire interface design life cycle and accurately predict how users will experience your applications.

Pankaj Bisht #2018-533
HUMAN FACTORS INTERNATIONAL
CERTIFIED USER EXPERIENCE ANALYST

Certified User Experience Analyst(CXA) - Human Factors Internationals

Learnings
- How to Design for Persuasion, Emotion and Trust (PET design™)Advanced techniques to motivate users to explore, discover, interact, and return to an organization's website.
- How to Support Institutionalization of a Mature UX PracticeCulture change, industrial strength practices, and knowledge management

Education

2008 — 2012

Bachelor of Technology
Computer Science Engineering
Bipin Tirpathi Kumaon Institute of Technology