PANKAJ BISHT

User Experience Designer

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Summary

More than 11 years of experience in **Website, Web app., Mobile app.** design. Lead multiple projects and mentored other designers. Specialised in **User Research, Information Architecture ,Interaction Design, Lean UX, ,UX Workshops and Institutionalisation of UX.**

Experience

Staff UX Designer | Virtana

January, 2024 - Present / Pune, India

- **Design system:** Leading the team on designing the **Design System** for all products.

Senior UX Designer | Druva

September, 2019 - December, 2023 / Pune, India

- **Experience Design:** Orchestrated the design and development of **multiple data backup and protection SaaS software solutions**, enabling professionals to **seamlessly manage, backup, and extract insights** from their data across diverse systems and cloud applications.
- **Data Visualisation:** Designed and executed impactful **data visualisation dashboards**, that enabled users to identify trends and patterns in their backed-up data, resulting in a **reduction in data analysis time** and an **increase in data accuracy**.
- Implemented **LeanUX Design Principles** in **Cross Functional Agile Teams.**
- Implemented innovative mobile application designs for iOS and Android, incorporating **User Centred Design Methodologies.**

Senior UX Designer | Schlumberger

March, 2017 - August, 2019 / Pune, India

- Led the **end-to-end transformation of multiple Legacy Oil and Gas products**, revamping their user experience and converting them **into modern web and mobile applications**, resulting in an increase in user acquisition.
- Optimized team efficiency by implementing **Lean UX practices**, resulting in a reduction in **project timelines** and improved customer satisfaction
- Led dynamic **UX workshops** with diverse participants, including **stakeholders, development teams, and project managers**, to align on user-centric design principles

UX Designer | Cognizant

November, 2014 - February, 2017 / Hyderabad, India

- Designed Web and Mobile applications for two world's market leaders of in **Insurance** and **Banking** domain.
- Designed intuitive and visually appealing dashboards, **leveraging data visualisation techniques** to provide actionable **insights and improve decision-making processes**.
- Streamlined **Form designs** by implementing user-friendly interfaces resulting in **increase in form completion rates and improved lead generation**.

UX Designer | Monocept

July, 2012 - November, 2014 / Hyderabad, India

- Led end-to-end **mobile application design** initiatives for **iOS, Android, and Windows** platforms.
- Worked on taking an idea to a fully designed Mobile App. using a mobile first approach.

Skills

User Research
Interaction Design
Usability Testing
Mobile Design
Dashboard Design
UX Workshops
Lean UX
Persuasive Design,
Emotion Design
Cross Channel User Experience
Institutionalization of UX
Practice

Tools

Figma, Adobe XD,
Sketch, Miro, inVison,
ProtoPie, Keynote,
Zeplin, Photoshop
Balsmiq, Pen and
Paper

Education

HFI-CXA

Certified User Experience Analyst
Human Factors International
2018

HFI-CUA

Certified Usability Analyst
Human Factors International
2013

HFI-Mobile UX Designer

Certified Mobile UX Designer
Human Factors International
2013

B.Tech

Computer Science Engineering
Kumaon Engineering College
2008 - 2012